



STATE OF MICHIGAN

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## **DMB's Mailing Services operation receives national award from U.S. Postal Service**

LANSING – The Department of Management and Budget's Mailing Services operation was recently named the 2006 Best in Class Innovation Award winner for the Great Lakes District by the U.S. Postal Service. Postmaster General Jack Potter presented the prestigious award, which honors Mailing Services' use of technology, innovation and automation to achieve maximum efficiencies in the mail chain.

Each year, DMB's mail operations process more than 70 million pieces of mail for all departments and agencies of state government as well as a number of public colleges and universities, local governments, and nonprofit organizations. By automating mail services, providing state-of-the-art address management, and taking advantage of economies of scale, Mailing Services serves customers at the lowest possible cost. In 2005, Mailing Services' presort operations saved customers \$4.5 million in mailing costs.

"This effort is just one response to Gov. Jennifer Granholm's directive to cut costs across state government," said Lisa Webb Sharpe, director of DMB. "These unique partnerships enable state government to cut its own costs and extend these opportunities for savings."

Mailing Services continues to explore technology enhancements and efficiencies to help customers reduce expenses even further.

"This honor recognizes DMB's efforts to help local communities cut their own operating expenses. It also validates DMB's ability to practice our mission of providing cost-effective business services to government," she said.

The Best in Class Innovation Award honors companies that have implemented new technologies and best practices to increase productivity and meet the needs of their customers in a demanding mailing environment.

"Mailing Services is doing so many great things," said Elaine Savala, U.S. Postal Service senior account representative and Mailing Services' nominator. "This award is very highly regarded, and the competition is fierce. There are a significant number of submissions for the award every year."

The awards are presented each year at the National Postal Forum conference, the nation's premier mailing industry trade show.

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